

COLABORATORY



If you're looking for an open door into the world of marketing and advertising, this is the program for you.

COLABORATORY is a rocket-fueled, experiential marketing internship where tomorrow's adventurous and inspired creatives prove their stuff by setting egos aside and bringing talent to the table.

THE BASICS

- 6 weeks
- 8 participants
- 3 agency experiences
- 2 competing teams
- 1 big pitch

COLABORATORY is a unique creative industry experience sponsored by the Portland Advertising Federation, setting a precedent as the first multi-agency/multi-disciplinary internship.

Interns are paired with 3 agencies based on their strengths and interests. They spend 2 intensely focused weeks at each agency learning from all disciplines. During the six weeks working at agencies across Portland, interns will also form 2 competing teams to develop a campaign pitch for a popular Oregon brand.

COLABORATORY gives interns a broad view of how agencies work, and at the same time lets them learn how to work together.

JOIN IN

We're looking for talented collaborators with skills in:

- Writing
- Design
- Interactive
- Public relations
- Account management
- Video/Multimedia
- Strategy

2011 DATES & DETAILS

- Feb 15** Application process opens
- April 21** Application period closes
- May 2** Selected interns notified
- May 6** Interns confirm acceptance
- July 1 - Aug 17** **COLABORATORY**

Interns will be paid Oregon minimum wage (\$8.50) for a 37.5 hr workweek

THE AGENCIES

Anvil Media, Inc.
Ascentium
Frank Creative
Grady Britton
HMH
Pop Art
The New Group
& 1 mystery agency

APPLY and find out more at pafcolaboratory.com